



# Uka Tarsadia University

## Department of Humanities



### Report on 'Expert session on Media Literacy'

**Date- 14<sup>th</sup> September 2023**

**Venue- Department of Pharmacy**

**Time- 10:30 am to 12:00 pm**

**Expert Speaker- Ms. Priya Sahani and Mr. Samrat Gahlaut**

The Department of Humanities conducted a seminar on the topic 'Media Literacy' in the Department of Pharmacy. A total of 120 students attended the session. Ms. Priya Sahani, a faculty in the Department of Humanities talked about the topics such as what is media, what is literacy, the role of media in our everyday life, what is media literacy and its importance, media ethics, and social media safety tips. Mr. Samrat Gahlaut, a faculty in the Department of Humanities talked on topics such as citizen journalism, misinformation, disinformation, the influence of fake images and videos, how to fact-check images and videos using websites like Google Reverse Image Search and Google Fact-check Explorer, and importance of Fact-checking. They also conducted a fun game named 'Chinese Whispers' in which all students stood in a queue and one participant had to pass on the given message to the next participant. This exercise was conducted for both verbal and non-verbal communication to show the students how the message changes when it reaches the last person and how misinformation spreads. The students gained important insights into media literacy, safe media use, and the significance of fact-checking in today's media-savvy world.



